

international  
**SUZUKI GUITAR**  
festival  
july 7-12  
2008  
santa clara convention center  
santa clara, california



Tuesday, February 19, 2008

Longay  
Conservatory  
of Guitar

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The Longay Conservatory of Guitar will be hosting the first International Suzuki Guitar Festival, July 7-12, 2008. The event will take place at the Santa Clara Convention Center. This first-of-its-kind event will bring together children, families and teachers from several nations. We are excited, so far, by the overwhelming response to the event.

We are looking for your additional support to help provide scholarships so that teachers and students, who may not have their own resources, can attend the festival. This multi-cultural event will attract 200 children accompanied by their families, 70 music educators and additional guitar enthusiasts attending our three public concerts taking place at the Convention Center's 600 seat theater. In addition to attendees from California, we are expecting attendance from those all across the United States, Mexico, South America, Sweden, Italy as well as Australia.

Our goals for this event are to...

- display the enormous impact music can provide in bridging our cultural differences
- foster the development of young minds and hearts through music education and performance
- help teachers continue in their professional development training
- support children from low income families to participate through scholarship opportunities

Depending on the level of support, benefits for sponsors will include...

advertising in all our festival related publications, including the festival web site, brochures and posters, local media including radio and newspaper; t-shirts worn by over 400 participants and tickets to main festival events. An exhibitor table, located in a high traffic area immediately adjacent to the classrooms, is also available during the festival.

All donations are tax deductible under our fundraising cosponsor 501c non-profit status. Tax ID number available upon request.

The elegant and rewarding discipline of music stands out as a powerful aid in directing children towards a healthy, happy and responsible adulthood. Thank you for your consideration in helping to create a successful music event for those who might not otherwise have the opportunity.

Sincerely,

Frank Longay

# Levels of Partnership Support

## **ROSEWOOD LEVEL \$10,000**

- “Above the title” sponsor status for all advertising
- 8 Premium Tickets with Reserve Seating to Special Festival Concerts
- Company Logo and Link on Festival Website
- Company Logo on all advertising, including Posters, Brochures and Festival T-Shirts
- Full page color ad in festival program
- Company logo in all newspaper advertising, including SC Weekly, SJ Mercury, SF Chronicle
- Exhibitor table during Festival

## **SPRUCE LEVEL \$5000**

- 4 Premium Tickets to Special Festival Concerts
- Company Logo and Link on Festival Website
- Company Logo on all Advertising, including Posters, Brochures and Festival T-Shirts
- Half Page Color Ad in Festival Program
- Company logo in all newspaper advertising, including SC Weekly, SJ Mercury, SF Chronicle
- Exhibitor table during festival

## **CEDAR LEVEL \$3000**

- Company Logo and Link on Festival Website
- Company Logo on all Advertising, including Posters, Brochures and Festival T-Shirts
- Quarter Page Color Ad in Festival Program

## **MAHOGANY LEVEL \$1500**

- Company Logo and Link on Festival Website
- Company Logo on all Advertising, including Posters, Brochures and Festival T-Shirts
- Eighth Page Color Ad in Festival Program

# Event Sponsorship

- The Event Sponsorship includes Company Logo on Festival Website
- Company Logo on all Advertising, including Posters, Brochures
- Quarter Page Color Ad in Festival Program

••••

William Kanengiser Concert • \$2300

William Kanengiser Master Class • \$500

Celso Machado Concert • \$700

Showcase Concert • \$450

Donations are tax deductible. Non-profit tax ID number is available upon request.

International Suzuki Guitar Festival • July 7-12, 2008 • Santa Clara Convention Center

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## sponsorship response

### SPONSOR INFORMATION

please print clearly...

company/organization \_\_\_\_\_

representative first \_\_\_\_\_ last \_\_\_\_\_

title \_\_\_\_\_

contact phone \_\_\_\_\_ cell \_\_\_\_\_

email \_\_\_\_\_

address street \_\_\_\_\_ city \_\_\_\_\_

state \_\_\_\_\_ post code \_\_\_\_\_ country \_\_\_\_\_

### PARTNERSHIP SUPPORT

Please select the level at which your organization wishes to sponsor...

- Rosewood • \$10,000
- Spruce • \$5,000
- Cedar • \$3,000
- Mahogany • \$1,500
- Other • \$\_\_\_\_\_

### EVENT SUPPORT

Please select the level at which your organization wishes to sponsor a festival event. Since only one sponsor may support each event, please call the Conservatory for availability.

- William Kanengiser Concert • \$2300
- William Kanengiser Master Class • \$500
- Celso Machado Concert • \$700
- Showcase Concert • \$450

Total enclosed \$\_\_\_\_\_

signature \_\_\_\_\_

All donations are tax deductible. Non-profit 501c tax ID number available upon request.

Immediately upon receiving your contribution you will be contacted to arrange logistics for your visibility. Please submit your contribution early to maximize your visibility as the Festival date approaches.

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