

THE LONGAY CONSERVATORY OF GUITAR

is pleased to sponsor the first ever

international
SUZUKI GUITAR

festival
july 7-12, 2008

santa clara convention center
santa clara, california, usa

Dr. Suzuki left for us an extraordinary legacy. He maintained and continued to demonstrate that all children may achieve an extremely high level of ability if given the proper environmental conditions. Our experience of applying his approach to the guitar, over the past twenty-five years, confirms his happy discovery.

In seeking this ideal environment, however, we may discover that the undertaking is not as easy as we had first thought. The "best environment" means that we, as parents and teachers, are its most influential part and changing the way we are with children requires serious personal discipline! We must learn to become the best person we can be. In taking on this challenge we begin, and continue, to unveil all that is the best in the true nature of our humanity. What emerges are deeply rooted qualities such as respect, kindness and above all else love.

It is extremely fortunate, for those of us that love the guitar, that twenty-five years ago Dr. Suzuki welcomed our noble instrument into this process of self discovery and service to our children. During this week we will honor his legacy as we play our music together in community and love so that we achieve new growth and understanding towards the realization of a better world.

— Frank Longay

In celebration of the completion and publication of the Suzuki Guitar School™, Volumes 1-9, the festival will bring together families and teachers from all over the world who are actively engaged in creating a better future through learning, music and fun!

Offerings will include...

- ❖ *Student Master Classes and Group Classes as well as offerings in Orff-Schulwerk, yoga, art, drumming and more!*
- ❖ *Renowned international faculty*
- ❖ *Student Performance Opportunities — For visiting programs and students in concert and daily recital*
- ❖ *Professional Development — Including Every Child Can!™ and four book level training of Suzuki Guitar Method™*
- ❖ *Parent Education — For parents aspiring to bring the extraordinary world of music to their children.*
- ❖ *Guest Artists — Including performances and classes with **William Kanengiser** and **Celso Machado!***

general information

dates

- ❖ Saturday, July 5, 2008 — Every Child Can! (ECC!)
- ❖ Sunday, July 6, 2008 — Begin Unit 1 Professional Development
- ❖ Festival: Monday, July 7 through Saturday, July 12, 2008

The festival will begin with registration on Monday, July 7 at 12 noon, and conclude on Saturday, July 12 at approximately 3:00pm with the grand concert and celebration reception. At registration participants will receive a festival program of events including class assignments, t-shirts and security badges. Please note that registered participants must wear their badges to all classes.

locations

- ❖ Santa Clara Convention Center
5001 Great America Parkway, Santa Clara, CA 95054

In the heart of the Silicon Valley, the Santa Clara Convention Center is a state of the art facility. The center has spacious classrooms as well as a 600 seat theater.
- ❖ Longay Conservatory of Guitar
4701 Patrick Henry Drive Building 9, Santa Clara, CA 95054



contact

- ❖ telephone: 408.343.0933
- ❖ web-site: www.longay.com/festival
- ❖ email: festival@longay.com

air travel

- ❖ Mineta San Jose International Airport (SJC), telephone: 408.277.4759
Located only 6 miles from the Convention Center, San Jose Airport is the most convenient choice.
- ❖ San Francisco International Airport (SFO)
SFO is 46 miles north of Santa Clara.

local transportation

Information on train, bus, taxi, airport shuttle service and other forms of local transportation are available from this helpful website: <http://www.sjc.org/travelers/public.html>. The VTA light rail system runs directly in front of the Convention Center (Great America Pkwy. stop) for an easy way of getting to dining, shopping and exploring.

accommodation

There are a number of outstanding accommodations available next to or within walking distance of the venue. Discounted rooms have been set aside for festival participants, see festival web site for more details.

- ❖ Hyatt Regency Santa Clara, 5001 Great America Parkway, Santa Clara, telephone: 408.200.1234
- ❖ Hilton Hotel, 4949 Great America Parkway, Santa Clara, telephone: 408.330.0001
- ❖ Marriott Hotel, 2700 Mission College Blvd., Santa Clara, telephone: 408.988.1500
- ❖ Holiday Inn, 4200 Great America Parkway, Santa Clara, telephone: 408.235.8900
- ❖ Mariani's Inn and Restaurant, 2500 El Camino Real, Santa Clara, telephone: 408.243.1431

- ❖ Quality Inn and Suites, 2930 El Camino Real, Santa Clara, telephone: 408.241.3010
- ❖ Best Western Inn, 4341 El Camino Real, Santa Clara, telephone 408.244.3366

explorations

The beautiful San Francisco Bay Area has some of the most extraordinary sights and activities imaginable for you and your family. Some of them include...

- ❖ Get your toes wet — There are a number of ideal resort areas with rocky cliffs and white sandy beaches along the beautiful California coastline. They include Santa Cruz, Monterey, Carmel and the amazing Point Lobos National Reserve.
- ❖ Explore San Francisco — one of the most beautiful cities in the world with endless things to do and sights to see. Take a look at the SF Events web-page at <http://www.sfguide.com/events.htm> for a list of events in the San Francisco Bay Area.
- ❖ Walk across the Golden Gate Bridge. The Golden Gate Bridge is the second-longest single-span suspension bridge in the world and certainly the biggest, art deco construction anywhere.
- ❖ Paramount's Great America Amusement Park is just a block away from the Convention Center. Ask festival director about discounted group rates!



There's much more... See the Santa Clara Convention Center Visitor's Bureau web-site at <http://www.santaclara.org/thingstodo> for an exhaustive list of places to go and thing to do.



A morning shot showing the bridge partially covered in fog and the sun just outside the top edge. Alcatraz is located near the left edge. A vessel is partially visible in the fog below the bridge. Sutro Tower on Twin Peaks is near the right pylon. The Bay Bridge is faintly visible in the background. Photo: Stephan Hoerold

families & children

We have assembled who we feel are the very finest teachers, clinicians and performers for a week of celebration and community. It is our hope that you and your child will go away from the festival with renewed motivation, inspiration, and a sense of Dr. Suzuki's dream for creating a better world through music.

curriculum levels

Student participants are divided into three levels...

- ❖ Level 1 - Books 1 and 2
- ❖ Level 2 - Books 3 through 5
- ❖ Level 3 - Books 6 and above

NOTE: In order for children to participate in any of the schedule classes he or she should have mastered the Twinkle, Twinkle Little Star Variations by the start of the Festival.

core courses

There are four days during the festival, Tuesday through Friday, in which five core offerings will be featured: a yoga class, a master class, a repertoire class and, depending on the level, a class in Orff-Schulwerk or guitar orchestra.

❖ Morning Yoga Classes

Each morning we will begin with a thirty minute yoga session, emphasis will be on learning postures that will stretch and relax the student. Simple breathing techniques will be explored to prepare for focus and relaxation throughout the day.

❖ Master Class

A master class is made up of individual lessons with a teacher shared by other students and observers. The teacher will address specific individual musical and technical needs. Students enrolled in levels 1 and 2 will be in groups of four. Level 3 students in groups of three. Students are grouped by repertoire and age.

❖ Repertoire Class

Group repertoire classes will provide a fun and motivating environment for musical exploration. Classes will be determined mostly by book levels.

❖ Music Skills/Ensemble

Level 1 students will have the opportunity to broaden their musical experience through the Orff-Schulwerk approach to music education. This highly successful approach helps children to deepen their musical understanding and prepare them for their reading experience in an enjoyable and captivating way.

Those in Levels 2 and 3 will participate in a guitar orchestra determined by book level and featuring exciting arrangements or original pieces for guitar ensemble. At a time before the Festival orchestra parts will be sent to the participants to prepare for daily rehearsal and performance at the Ensembles Concert.

enrichment class

Each child will also have the opportunity to expand their creative potential by selecting one of two enrichment courses, Music and Movement, Art and Collage or Festival Choir.

special guest clinicians

Kristin Allen | USA
Diana Chagalj | ARGENTINA
Mychal Gendron | USA
Scott Gossage | USA
Michele Horner | USA
Seth Himmelhoch | USA
Andy Lafreniere | USA
Frank Longay | USA
David Madsen | USA
Mark Marston | USA
Zeah Riordan | AUSTRALIA
MaryLou Roberts | USA
Harald Söderberg | SWEDEN
Robert Watson | USA

electives

One elective is offered to each student participant enrolling in level 2 and 3 for a fee of \$60 per offering. No electives are offered to children in Level 1 due to the challenging curriculum for young children. A special allowance will be made to those Book 1 and Book 2 students who are 7 years or older. Contact the office to request this allowance.

NOTE: Electives are offered on a first-come-first-served basis. Early enrollment will increase the likelihood of obtaining the class of your choice.

Level 2 Electives (books 3-5)

❖ Pickin' n' Grinnin'

Be the life of the party! Learn to play simple accompaniments to popular and folk tunes like Polly Wolly Doodle All the Day. You do have to practice a little bit extra each day outside the class period.

❖ Chamber Ensemble 1 (beginning)

Those in Levels 2 and 3 will have the opportunity to participate in guitar chamber ensembles determined by book level and featuring exciting arrangements or original pieces for guitar. Prior to the Festival, ensemble parts will be sent to the participants to prepare for daily rehearsal and a performance at the Ensembles Concert.

❖ Brazilian Drumming presented by Celso Machado

Celso will offer a variety of Brazilian Percussion styles; from body percussion and found object to Samba and Baião.

❖ iJAM: an Interactive Journey through Art and Music

Michele Horner covers 1200 years of art and music history in a fun and engaging workshop making connections between visual art and music blended with movement and innovative activities. This workshop helps kids to relate to the context of their pieces, which translates into better and more expressive performances. Students will travel from the Middle Ages through the Contemporary period, learning how to identify music and art from each era, all while having a great time!

❖ Music in Movement

Explore the elements of music – dynamics, tempo, pitch, form, phrasing and more – through creative movement! In a safe and inviting environment suitable for all levels of movers and non-movers alike, we will experience music through creative movement, exciting props, the use of artwork, folk-dancing, body percussion and more. Perfect for children, parents, teachers, therapists, educators and anyone who works with children and/or adults.

Level 3 Electives (books 6 and above)

❖ Chamber Ensemble 2 (advanced)

Those in Levels 2 and 3 will have the opportunity to participate in guitar chamber ensembles determined by book level and featuring exciting arrangements or original pieces for guitar. Prior to the Festival, ensemble parts will be sent to the participants to prepare for daily rehearsal and a performance at the Ensembles Concert.

❖ iJAM: an Interactive Journey through Art and Music (see the description above)

❖ Jazz Improvisation

This carefully thought-out and sequenced program will be devoted to playing jazz on the classical guitar. Students will learn to play jazz tunes and to improvise in a jazz style using the same techniques used to play the Suzuki Guitar School repertoire.

❖ Brazilian Guitar Styles 1 & 2 presented by Celso Machado

Participants will learn Basic or more complex Samba, Bossa Nova and Baião Rhythms. Students will be grouped by playing level and age.

❖ Brazilian Drumming presented by Celso Machado

Celso will offer a variety of Brazilian Percussion styles; from body percussion and found object to Samba and Baião.

❖ Music in Movement (see the description above)



student performances

A number of offerings are available for all students of any level in the Suzuki Guitar School™. There is no additional charge to participants for taking part in these exciting events. See the concerts and events page for specific dates and times of these events.

❖ Midday Recitals

Each day will offer an opportunity for all festival student participants to sign up to perform in mid-day recitals. A sign-up sheet will be available at the registration table. Sign up early since space is limited to a total of 48 performers.

❖ Schools Concert

Your teacher may elect to audition your school for a performance in the "Schools Concert." Four schools will be chosen, through an audition process, to make a unique and creative, 20 minute, presentation.

Your teacher is responsible for auditioning and registering your guitar school for this event.

❖ Ensemble Concert

One concert scheduled at the end of the week will be dedicated to ensemble performances. These performances will be presented by the various levels of orchestra as well as the smaller chamber ensembles.

❖ Gala Concert and Party

The tour-de-force of the Festival will be the final Gala Concert. All those attending the Festival are expected to participate and perform. This will be a historic event since it very likely will represent the greatest number of Suzuki guitarists ever assembled on a single stage.

The concert will be immediately followed by a grand party. We will celebrate our discovery, accomplishment and time together as well as to say good-bye to our reunited and new friends.

showcase concert

Since Suzuki Guitar has been in development for 25 years, we have naturally witnessed the emergence of many exceptional players. These players continue to offer us inspiration and challenge us to learn how to bring the very best to our own students and children. This very special event will feature the very finest Suzuki Guitar performers attending the Festival. We would like to invite all participants to consider auditioning for this inspiring offering.

See the Festival website for audition guidelines and procedure information if you feel your child or student would like to participate.



Children learn to smile from their parents.
— S. Suzuki

parent participation

As a Home Teacher general registration includes your participation with your child in any master class, repertoire class, music skills, Orff or ensemble class as well as any enrichment class. There is no charge for the home teaching parent to participate in festival core curriculum offerings. As with any Suzuki inspired event your participation is mandatory for many of these classes.

Additional family members may also register, and pay the appropriate fees, to attend the Festival. They would include your spouse, a grandparent or other relative or family friend. Siblings may also register to attend but may not participate in Festival classes.

included offerings

❖ Lectures and Panel Discussions

We have assembled the leading teachers in the Suzuki community to offer what may be hundreds of accumulative years of research and experience. Sessions will be offered daily and open discussions usually follow the presentations.

❖ Student Performances

The festival will attract the finest students and teachers featured in a number of inspired performances throughout the week. Registered Home Parent Teachers are free to attend any student performance such as midday recitals, schools concerts and, of course, the Gala Concert.

optional activities

These activities are available to you for a fee.

❖ Yoga for Parents

Parents have the opportunity to relax, stretch and get centered as the first sessions of the day. This class will be scheduled during your child's morning Yoga class. Registration for parents is required for this class.

❖ Every Child Can! (ECC!)™ (see "every child can!" below)

❖ Music in Movement

Explore the elements of music – dynamics, tempo, pitch, form, phrasing and more – through creative movement! In a safe and inviting environment suitable for all levels of movers and non-movers alike, we will experience music through creative movement, exciting props, the use of artwork, folk-dancing, body percussion and more. Perfect for children, parents, teachers, therapists, educators and anyone who works with children and/or adults.

❖ Pickin' n' Grinnin'

Be the life of the party! Learn to play the guitar! Learn to play simple accompaniments to popular and folk tunes like Polly Wolly Doodle All the Day. You do have to practice a bit each day outside the class period.

❖ Free Time or Parents Night Out

Free Time One afternoon (and evening) during the festival we will offer "free time" in order for all of us to relax and enjoy each others company. There are a number of fine restaurants and other types of venues nearby for you and your family.

Parents' night out Take some time out with your partner while we entertain the children with a movie or other music related activity from 6:00pm to 10:00pm. There is a minor charge to you for child care service for which you may sign up for at the venue.

every child can!

SATURDAY, JULY 5, 2008

An Introduction to Suzuki Education | the Suzuki Association of the Americas

Every Child Can! is a six-hour introduction to Dr. Suzuki's philosophy and its application to Suzuki education as created and implemented by the Suzuki Association of the Americas. For parents, teachers, perspective teachers and interested professionals, this new course provides an inspiring, in-depth look at the Suzuki approach to teaching and learning.

for parents

Parents involved in the Suzuki approach to music education quickly learn that it is more than a way of introducing music to their children. The sometimes simple and sometimes demanding challenges bring discoveries about raising our children to become happy and responsible individuals. Parents report that they discover unique pathways to understanding their children and have gained insights into the meaning of parenthood.

for musicians and teachers

Many musicians have discovered an effective direction in their teaching as well as discovering a sense of personal fulfillment as a result of embracing the Suzuki approach in bringing music to the lives of families and children. It is a great pleasure to invite you to consider the possibility of making this approach yours.

clinician: David Madsen

details

SATURDAY, JULY 5, 2008

The Course begins promptly at 9:30AM and ends at 5:00PM

Cost for Every Child Can!™ course only is \$120.00

The non-refundable fee is due by June 1, 2008.

professional development

We have all had inspiring discoveries, born out of necessity, mistakes and the burning desire to discover, learn and teach. These experiences are validated when we witness new inroads in the growth of our students. Suddenly we see new strengths, ease or maturity. The benefits that families enjoy as a result of being the subject of our discoveries extend far beyond the studio as families prepare their children to meet the challenge of our time.

It gives us pleasure to offer these exciting, fun and intensive Professional Development Workshops with premier teacher trainers of the *Suzuki Method*™ for the guitar. These workshops are especially designed for those with a desire to begin or continue their study with the highest caliber of training possible in the program which sets the world standard in pedagogical excellence.

SAA Registration and Performance Requirements / Membership

The Suzuki Association of the Americas has devised important requirements for completing these professional development courses in the effort to establish and maintain high professional standards. To qualify as a participant in training courses, applicants must submit a videotape audition of specified repertoire to the SAA, preferably prior to



enrollment. Tapes should be submitted a least 8 weeks prior to the course start date, with the required fees and a completed application form. If submitted later audition results determining participant eligibility may not be available prior to the course, and will require late audition fees. Tapes submitted later than March 31, 2008 may not receive audition results prior to the course, even if you meet the 8 week deadline. Applicant may enroll late as "tape pending", but will incur late audition fees, and audition results determining eligibility for participant credit will be available after course completion. If auditions from "tape pending" applicants are not accepted, their course work will not be eligible retroactively for SAA credit registration as participant, only as an auditor. For further information, please see the SAA website at www.suzukiassociation.org/teacher/training, or by phone at (888) 378.9854.

Unit 1 of the *Suzuki Guitar School*™

Sunday, July 6, 2008 through Sunday, July 13, 2008

This workshop will offer an in-depth study of the Suzuki philosophy, parent education, how to introduce Twinkle, Twinkle Little Star to a three year old, educational strategies, keeping motivation alive, conducting private lessons, the importance of tone production, fun ways to insure proper technique, listening skills, songs and other activities for the Pre-Twinkler, the general construction and key points of each piece of Book I of the Suzuki Guitar School™, practice skills, the importance of review and group class, a "hands-on" approach for conducting successful group class, making group class fun, etc.

in addition

- ❖ You will have the opportunity to observe as much as 30 hours of teaching with Festival and LCG students.
- ❖ You will be given a complete syllabus which outlines the course which will include the LCG Parents' Guide to assist you in the understanding and implementation of a successful parent education program.
- ❖ Opportunity to register the course with the Suzuki Association of the Americas upon completion of all SAA/course requirements.

clinician: Frank Longay

Units 2, 3 and 5 of the *Suzuki Guitar School*™

Monday, July 7 through Friday, July 11, 2008

The general construction and key points of each piece of these books of the Suzuki Guitar School™, practice skills, motivation and working with students at the various levels, reading and general music skill development, etc.

in addition

- ❖ You will have the opportunity to observe as much as 30 hours of teaching of students enrolled in the Festival.
- ❖ You will be given a complete syllabus which outlines the courses.
- ❖ Opportunity to register with the Suzuki Association of the Americas upon completion of all SAA/course requirements.

details

- ❖ Unit 2 clinician: MaryLou Roberts
- ❖ Unit 3 clinician: Mychal Gendron
- ❖ Unit 5 clinician: David Madsen

inspired performances

William Kanengiser

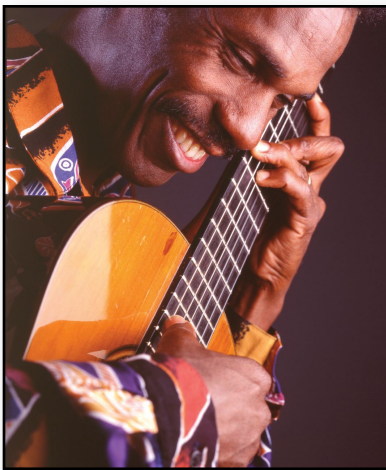
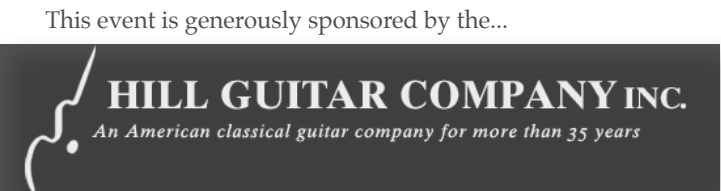
Recognized as one of America's most brilliant guitarists, William Kanengiser has developed a unique repertoire for his instrument, ranging from dazzling arrangements of Mozart, Handel, and Bartók to his innovative excursions into the music of Eastern Europe and the Caribbean. Praised by the Los Angeles Times for his "dizzying execution" and "exceeding vitality and warmth," Mr. Kanengiser has performed in recital and as guest soloist with orchestras in virtually every major American city, ranging from New York City's Carnegie Hall to San Francisco's Herbst Theater, as well as throughout Canada, Europe, and Asia.

MASTER CLASS AUDIT: MONDAY, JULY 7, 2008 AT 9:00AM TO 12:00 | \$15.00 TO FESTIVAL PARTICIPANTS

This very special event is open to students, teachers and observers attending the festival. If you wish to participate as a performer for this master class you can download an Information and Audition Form from the festival web-site to learn how to seize this rare opportunity. Only Suzuki students may audition to perform at the master class. Space is limited to six performers.

CONCERT: MONDAY, JULY 7, 2008 AT 7:00PM | \$15.00 TO FESTIVAL PARTICIPANTS

This concert is suitable for children of age 6 and above. Daycare will be provided nearby for younger children during this concert for a modest fee.



Celso Machado

THURSDAY, JULY 10, 2008 AT 6:00PM | \$15.00 TO FESTIVAL PARTICIPANTS

Celso Machado master of ritmos brasileiros, virtuoso guitarist, percussionist and multi-instrumentalist brings joy to his audiences, with his subtle mixture of musical inspiration, irresistible rhythm and inspired lunacy.

Celso Machado's solo performances transport his audiences through the richness and diversity of Brazilian music, and beyond. While Celso's music is rooted in the percussive rhythms, harmonies and spirit of Brazil it also reflects his incurable fascination with other world music traditions. He has gained mastery of a vast array of instruments including: the Arab nay, the southern Italian tamburello, Moroccan guembri, and most recently the African kora. These influences blend seamlessly into his own sound; his own unique contribution to the evolution of Brazilian music.

Showcase Concert

FRIDAY, JULY 11, 2008 AT 6:00 | \$15.00 TO FESTIVAL PARTICIPANTS

For over twenty years Suzuki Guitar has evolved in the world to bring about the highest level of playing by young students. The week will feature a very special Showcase Concert which will present the worlds very finest young Suzuki Guitar performers.

See the students' page of the Festival web-site to find out how students may audition to participate in the prestigious and inspiring event.



The Showcase Concert is made possible by a generous contribution by Ruben Flores, Classical and Flamenco Guitars.

festival fees

every child can!TM

For each parent, teacher or interested individual : \$120

parent participation

❖ basic participation

Home teacher : no charge

Additional parent/adult observer : \$125

Non-participating sibling : \$50

❖ additional offerings for parents

Offerings include Yoga for Parents, Parents can Twinkle Too! and Pickin' n' Grinnin' for Parents. All additional classes are \$40.

student fees

❖ for the registration of each child

If postmarked by March 1, 2008 : \$375 | After March 1, 2008 : \$425

❖ electives

Electives are offered to Levels 2 and 3 only. Participants may choose only one elective. Depending on the level, electives may include Pickn' n' grinnin', Chamber Ensemble, Brazilian Drumming, Brazilian Guitar, Jazz Guitar and iJam. All electives are \$60. Remember that enrollment in elective offerings is limited and are offered on a first come basis.

professional development

❖ Unit 1 of The Suzuki Guitar SchoolTM

If postmarked by March 1, 2008 : \$784 | After March 1, 2008 : \$824

❖ Units 2, 3 or 5 of The Suzuki Guitar SchoolTM

If postmarked by March 1, 2008 : \$420 / If postmarked after March 1, 2008 : \$470

adult observation

This offering is for teacher, administrator or interested party who would like an introduction to the Suzuki approach or additional parent or grandparent or other adult family member, who did not originally enroll with a family.

❖ Each, single day : \$50

❖ Monday through Saturday (the entire festival) : \$250

inspired performances

❖ William Kanengiser Concert : \$15

❖ William Kanengiser Master Class Audit : \$15

❖ Showcase Concert : \$15

❖ Celso Machado Family Concert : \$15

REFUND POLICY

Notification must be given to the Festival Organizers in writing and postmarked by May 1, 2008 in the event that you decide to cancel your registration of the offerings listed above. There will be a \$100 non-refundable cancellation fee per participant. Applicants who withdraw after May 1, 2008 forfeit all fees.

All registration and course fees will be refunded in the event that enrollment is full or a training course is canceled.

*D*o what is right, strive with all your might toward the unattainable. Develop as fully as you can the gifts you have been given and never stop learning.

— Ludwig van Beethoven

international suzuki guitar festival
LONGAY CONSERVATORY OF GUITAR
4701 Patrick Henry Drive, Bldg. 9,
Santa Clara, CA 95054 USA
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(408) 343-0933

Ongoing information is available from our web-site...
www.longay.com